



#NeverStopLearning



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Learning Beyond Classrooms

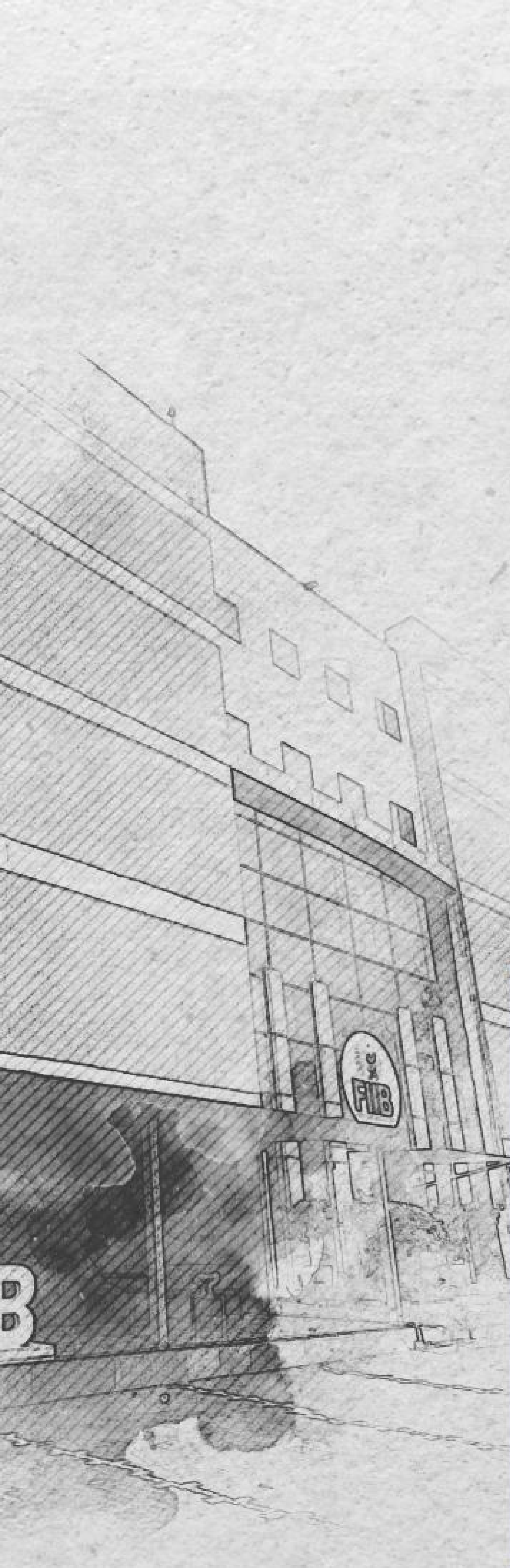
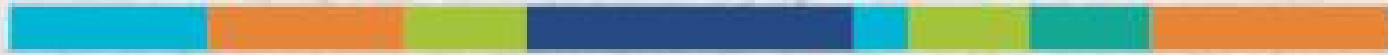
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Collaborate With Us





ABOUT FIIB

Shaping Talent for Tomorrow

Fortune Institute of International Business (FIIB) is proud to be the community of choice for students, faculty, staff, alumni, and corporate partners. A new-age business school, we are committed to future-focused education—deeply rooted in industry relevance, powered by technology, and enriched with global and inclusive perspectives.

For over three decades, FIIB has built a legacy of excellence, preparing professionals who are agile, data-intelligent, and equipped to solve real-world problems. With initiatives like Career Pathway Simulation, tech-enabled learning tools, and international collaborations through COIL, our students gain practical exposure and cross-cultural competence that translate into immediate workplace impact.

Strategically located in New Delhi, FIIB stands at the intersection of academia and industry. Our women-led leadership and deep integration of the UN SDGs into learning reflect our belief in inclusive, socially responsible business practices. As recruiters, you will find at FIIB a rich talent pool of confident, career-ready individuals—professionals who lead with purpose and are ready to contribute from day one.



Our Mission

To ***create*** and ***disseminate*** knowledge that ***positively impacts society***, while cultivating a ***responsible, global, and lifelong learning mindset***.

Our Vision

We aspire to be the ***preferred choice*** for students, faculty, professional staff, business community, and partners in our region, by fostering an environment of ***exceptional commitment to impact***, benchmarked against ***global expectations***.







YOUR FUTURE WORKFORCE STARTS HERE



Dear Recruiters,

Greetings from Fortune Institute of International Business (FIIB).

At FIIB, we take pride in preparing professionals who are not just **industry-ready**, but **future-ready**. Guided by our **#PoweredByPurpose** philosophy, we are building a talent pool that blends business acumen with ethical leadership, innovation, and social responsibility.

Our programs are designed to be **rigorous**, **relevant**, and **responsive**—combining global case pedagogy (25+ Harvard cases), LinkedIn Learning certifications, AI-integrated tools like ChatGPT, Power BI, and Tableau, and capstone projects that solve real-world business problems. Through experiential components like live projects, global classroom collaborations (COIL), and simulation-based learning, our students develop the strategic, analytical, and communication skills that employers value most.

FIIB is among the select Indian B-schools featured on the **Haub School of Business Responsible Management Dashboard**, with **UN Sustainable Development Goals (SDGs)** deeply embedded into our curriculum. This ensures our graduates are not just capable contributors but also **conscious leaders**—ready to make a difference.

Our women-led governance model, globally diverse academic advisors, and international faculty engagements reflect our commitment to **inclusive excellence**. Every student at FIIB learns in a culture that values sustainability, innovation, and purpose-driven growth.

We view our relationship with recruiters as a **collaborative partnership**. With 100+ industry interactions annually, deep alumni engagement, and a curriculum aligned to market needs, we are confident that FIIB graduates will be an asset to your organization—**from day one**.

We also welcome you to engage beyond placements—through **collaborative research**, **Executive Development Programs**, **Action Learning Courses**, and **Doctoral Programs** tailored for working professionals.

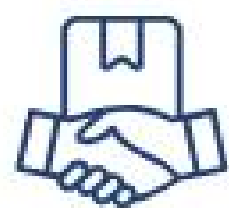
Let's shape the future of business—**with purpose**.

Prof. Radhika Shrivastava
President & CEO, FIIB

OUR CREDENTIALS YOUR CONFIDENCE



Recognitions that Assure Quality



Partnerships that Shape Practice



International Connections



Awards & Ranking That Reflect Our Impact



Only Indian B-School Rated
**Level 4 – Transforming in Positive
Impact Rating (PIR) 2025**



Best Educational Institute at the
12th Annual World Education
Congress, 2024



**Ranked 5th Best Pvt. B-Schools of
Delhi** by The Week - 2024



**Best Culture, Diversity & Inclusion
Award for Women Leadership** AMBA
& BGA Excellence Awards, 2025



**Ranked 20th in India's Top 50 Non
IIM's B Schools** Survey by The
Academic Insights, 2024



**Silver Trophy - Excellence in Faculty
Training Programs** **Economic Times**
2024



A GLOBAL NETWORK OF THOUGHT LEADERS

From top-tier scholars and researchers guiding our academic vision to a growing global community of alumni in leadership roles, FIIB is deeply embedded in a worldwide ecosystem of excellence. With 50+ research experts across 20 countries and alumni thriving in every major region—from Asia-Pacific to North America—we continue to bridge continents through knowledge, collaboration, and impact.



Global Research & Academic Advisors

Includes members of FIIB's global advisory ecosystem—editorial board members, research collaborators, and academic mentors guiding the institute's scholarly and strategic vision.

University Partners

The universities and business schools with which FIIB has formal MoUs or academic collaborations, and where our global research advisors, editorial board members, and doctoral mentors are currently based.

Alumni Global Reach

FIIB alumni are placed across continents in senior roles—reflecting our global impact and mobility.

	Countries	Research & Academic Advisors	Academic Institutions	Alumni Presence
Europe	8	18	13	8%
North America	2	10	9	10%
Middle East	4	6	5	12%
Oceania	2	6	5	4%
Asia-Pacific	8	18	12	62%
Central & South Asia	2	2	2	4%

64+

Global Research & Academic Advisors

3500+

Accomplished Alumni

50+

International Research Collaborations

26+

Countries Network of Advisors

24%

Alumni in CXO Roles

300+

Corporate Partners



"At FIIB, we believe in fostering a symbiotic relationship with all our stakeholders, ensuring mutual growth and success. Our commitment to collaboration extends beyond the classroom, involving continuous engagement with industry leaders, alumni, and the community. This holistic approach allows us to stay aligned with industry trends and expectations, providing our students with a robust and relevant education. As recruiters, you can expect our graduates to bring forward-thinking to your organization, contribute significantly to your team's success and help drive your business forward."

Dr. Kokil Jain | Dean – Research & Outreach

Bridging Skills and Industry Needs

At FIIB, we bridge the distance between classroom learning and corporate realities. Set in the heart of Delhi's business landscape, our city-campus connects students to the pulse of industry—ensuring their learning is current, connected, and career-focused.

The image of a thriving corporate city reflects what FIIB stands for: a dynamic gateway where education meets enterprise. Through hands-on simulations, global collaborations, and immersive industry exposure, our students build not just skills—but strategic, tech-savvy mindsets ready for today's business challenges.

Here, future leaders are shaped with the tools, insights, and agility to solve real problems and drive meaningful impact from day one.





“

"A forward-looking curriculum equips management graduates with strategic insights and practical skills essential in today's competitive business environment. My interaction with FII B graduates convince me they are well-prepared to innovate, lead with integrity, and create significant impact within organizations"

- Mr Jagjit Kohli

Vice President-Head of 4PL Control Tower- Asia Pacific at Kuehne+Nagel

”



SKILL-FOCUSED INDUSTRY-DRIVEN CURRICULUM

PGDM

The core PGDM course, with five areas of specialization, prepares future leaders and managers to navigate a dynamic business environment and build a strong foundation for sustainable business. Emphasizing business analytics, leadership, and strategy, the course also addresses current trends and transformations, including entrepreneurship and social responsibility.

Core Courses

Term I

- Marketing Management
- Financial Reporting and Analysis
- Human Behaviour in Organizations
- Written Communication & Analysis
- Spreadsheet for Business
- Statistical Analysis & Decision Making
- Managerial Economics
- Personal Growth Lab

Term II

- Advanced Marketing Management
- Management Accounting
- Human Capital Management
- Report Analysis & Communication
- Operations Management
- Visual Storytelling
- International Business Environment
- Business Problem Solving
- Business Research Methods - I

Term III

- Business Development, Selling & Negotiation
- Corporate Finance
- Business Research Methods - II
- Strategic Management
- Business from Legal, Ethical and CSR perspective

Term IV

- Career Pathways Simulation
- Career Preparedness

Term V

- Elective Courses

Term VI

- Guided Independent Study

MARKETING

Career Tracks

- Business Development/ Sales
- Marketing Communication
- Consumer Analytics for Decision Making

Elective

- Consumer Behaviour and Insights
- Integrated Marketing Communication
- Digital Marketing
- Sales & Distribution Management
- Quantitative & Qualitative Methods in Marketing Research
- Services Marketing
- Customer Analytics & Relationship Management
- Social Media and Content Marketing
- Marketing Metrics
- Strategic Brand Management
- International Marketing Management
- Omni Channel Retail Strategies
- Business to Business Marketing
- Strategic Marketing

FINANCE

Career Tracks

- Corporate Finance & Accounting
- Financial Analytics
- Banking Operations & Financial Sales

Elective

- Financial Services
- Financial Statement Analysis
- Financial Econometrics
- Business Valuation
- Advanced Corporate Finance
- International Finance & Treasury Management
- Portfolio Management
- Investment Banking
- Fixed Income Securities
- Banking Operations
- Stock Market Operations and Technical Analysis
- Financial Modelling
- Project Appraisal & Financing
- Financial Planning and Strategy
- Fintech Applications in Business
- Financial Derivatives and Risk Management
- Mergers, Acquisitions and Financial Restructuring
- Machine Learning and Predictive Analysis

OB & HR

Career Tracks

- HR Talent Acquisition
- HR Generalist

Elective

- Talent Acquisition & Competency Mapping
- Training & Development
- HR Digital Transformation
- Employee Lifecycle
- Employee Performance Management
- People Analytics
- Cross Cultural and Diversity Management
- Talent Management and Employee Engagement
- Compensation and Benefits
- Organizational Development and Change Management
- Negotiation & Conflict Management
- Industrial Relations & Labour Laws
- Strategic HRM
- Workplace Psychology
- Advanced Talent Acquisition
- Predictive Analytics in HR

INTERNATIONAL BUSINESS & STRATEGY

Career Tracks

- Consultancy

Elective

- IFT (India's Foreign Trade)
- ITOD
- Sectoral Strategies for exports.
- Business Consultant Toolkit.

OPERATIONS

Career Tracks

- Service Operations
- Production and Supply Chain Management
- Operations Analytics

Elective

- Supply Chain Management
- International Logistics Management
- Service Operations Management
- Project Management
- Quality Management and Six Sigma
- Technology & Operations
- Supply Chain Analytics
- Warehouse and Procurement Management
- Operations Strategy
- Revenue and Dynamic Pricing
- Business Process Improvement
- Optimization Techniques
- Big Data, AI and ML
- R and Python for Managers
- Descriptive and Predictive Analytics
- Enterprise Resource Planning

PGDM- Financial Management (FM)

This industry-focused program is tailor-made for individuals aspiring to excel in finance. The fusion of finance with data analytics equips students with cutting-edge expertise. Offering experiential opportunities and industry-oriented electives in ML, Blockchain, Digital Finance, Risk Analytics, Predictive and Prescriptive Analytics, and Consumer Finance, the program develops managerial skills, technical prowess, and an overall employability quotient, enabling students to excel in diverse financial roles and responsibilities.

Core Courses			
Term I - Marketing Management - Accounting for Managers - Human Behaviour in Organizations - Written Communication & Analysis - Spreadsheet for Business - Statistical Analysis & Decision Making - Managerial Economics - Personal Growth Lab	- Financial Markets and Institutions - Visual Storytelling - Business Problem Solving - Management Book Review - Business Research Methods - I	- Equity Analysis and Business Valuation - Financial Modelling (Industry Certification)	Term V - Financial Derivatives and Risk Management - Capital Market Mechanics and Technical Analysis - Credit Risk Modelling - Elective 4 - Elective 5 - Elective 6
Term II - Corporate Finance - Financial Analytics for Managers - Cost and Management Accounting - Report Analysis & Communication	Term III - Business from Legal, Ethical and CSR perspective - Business Research Methods - II - Strategic Management - Financial Statement Reporting and Analysis - Financial Econometrics - Strategic Financial Management	Term IV - Business Simulation - Career Preparedness - Portfolio Analysis and Managed Funds - Investment Banking - Fixed Income Securities - Elective 1 - Elective 2 - Elective 3	Term VI Master Research Dissertation

PGDM-FM

Career Tracks

Investment and Wealth Management

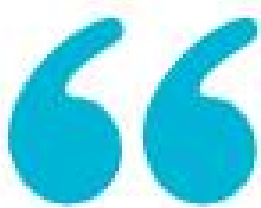
- Investment Banking (Core Elective)
- Corporate Banking and Trade Finance
- Behavioral Finance and Wealth Management
- Consumer Finance
- Insurance & Mutual Funds
- Digital Finance
- Real Estate and Alternative Investment Fund

Risk Management

- Enterprise Risk Management
- Risk Analytics
- Credit Risk Modelling (Core Elective)
- Financial Risk Management
- Risk Management in Banking
- Financial Engineering
- Operational Risk Management: Framework and Strategies

Business Valuation and Strategy

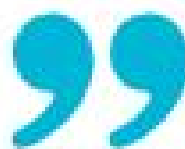
- Entrepreneurial Finance
- Fixed Income Securities (Core Elective)
- Global Capital Markets
- Capital Market Mechanics & Technical Analysis (Core Elective)
- Private Equity and Venture Capital Valuation
- Project Appraisal and Financing
- Mergers, Acquisitions, and Financial Restructuring



At FIIB, our curriculum is the result of deliberate design — developed in close consultation with industry stalwarts, global advisors, and accomplished alumni - integrating cutting-edge tools, case-based learning, live industry projects, and cross-functional simulations. Every course is crafted to build future-ready capabilities while staying aligned with global standards like the UN SDGs.

Our RACERs don't just learn theory—they apply it in real time, using platforms like Tableau, Power BI, and AI tools. They graduate not only with skills but with perspective—ready to lead responsibly in a world that demands both.

- Dr Purnima Rao, PGP Chair - Academics



SKILL-FIRST, INDUSTRY-TESTED CURRICULUM

FIIB trains students the way your business works. With a curriculum shaped by recruiters, industry leaders, and alumni, our students gain hands-on experience with the tools, technologies, and thinking that drive business today.

The result?

Graduates who are skilled, tech-savvy, and ready to deliver from day one.

From AI-powered simulations to analytics-driven decision-making, every course at FIIB focuses on applied learning. We integrate global resources, industry projects, and cutting-edge tools to ensure our students don't just know what the business world demands—they're trained to lead it.

A Curriculum That Mirrors the Business World



25+

Harvard Cases across core & electives

LinkedIn Learning

40+

LinkedIn Certifications mapped to learning outcomes



41+

Courses using AI tools like ChatGPT, Midjourney, Canva AI

67

Courses aligned to UN SDGs



60+

Courses using analytics tools: Tableau, Power BI, R



18+

Simulation-based learning modules



10+

Industry Projects integrated into core curriculum

Technology Stack

AI Tools

Tools that equip students with future-facing capabilities in artificial intelligence, automation, and smart decision-making.

ChatGPT | ChatGPT Prompt Engineering | GenAI tools for text generation and analysis | Turboscribe.AI | AI-powered ATS (e.g., SmartRecruiters) | AI tools for parsing resumes | ChatBot | Whisper AI | Hoops AI | Everstream AI (GSC Standards) | IBM Innov8 2.0 | MatchHR | Microsoft Dynamics® | Zoho® (Demo) | Glyphs | Jupyter Notebook (via Anaconda Distributor)

Analytics & Research

Tools for data analysis, market intelligence, financial modeling, academic research, and decision-making support.

Excel (including Solver, Sensitivity & Scenario Analysis) | Advance Excel | SPSS (incl. survey analysis) | Tableau | Power BI | SQL | R Studio | Python | EViews | Lingo | Kaggle | TradingView | NSE Pathshala, Moneybhai (Stock Market Simulation) | Derivagem | NVIVO | Mendeley | Zotero | Lumenore & Lumenore HR Dashboards | Meta Analytics | Google Keyword Planner | Market Analysis using SemRush | B2B Analytics | Resilience360 (SC Risk) | IPO Board Game | MS Project Workshop | Dashboards – Facebook, Twitter, LinkedIn, YouTube, Hootsuite (demo) | Social Media Portals | Google Analytics

Industry & Productivity Tools

Tools used for workplace readiness, business simulation, collaboration, HR tech, marketing automation, and content creation.

Google Workspace (Email, Calendar, Meet, Sheets, Docs, Forms, Slides, Sites) | Google Suite | Google Slides, Canva, Microsoft PowerPoint | Word Processing Software | Simple Database Tools | Content Management Software | CRM | Edy (Website-Based Software) | Wordpress | Wix | Online Tool: Edraw Soft | Pictochart | Adobe Color | Limeade Listening | Workvivo | Beams | Leadsquared | Mailchimp | HubSpot | Salesforce | Orange HRM | GreythHR | Bamboo HR / Keka HR / Darwin Box (HRIS Tools) | LinkedIn | Naukri / Naukri.com | Youtube, Twitter, Meta Dashboards | Social Media Platforms | Simulation Games | Marketing Tools for B2B | Introduction to B2B Marketing Tools | B2B Branding Concepts | Significance of B2B Digital Engagement | BPMN Primer | Khorma

A LEGACY OF EXCELLENCE

ALUM SPOTLIGHT

From Recession to Recognition



Graduating during the 2008–09 recession wasn't easy, but FIIB's placement cell made it possible. Their relentless outreach and strong corporate connections ensured that opportunities found us, even in the toughest times. My campus placement became the launchpad for everything that followed.

The foundation I built at FIIB—academic rigor, peer learning, and real industry exposure—has stayed with me through every twist of my career. It gave me not just a degree, but the mindset to grow, adapt, and lead. To the current batch: embrace the journey ahead—your moment begins now.



Abhishek Rairkar

Associate Vice President – Supply Chain



Mumbai, Maharashtra



Batch: 2007–2009

Mar 2009 to
Jun 2011

Safexpress Pvt Ltd
Executive-3PL



July 2011 to
Jan 2013

**Future Supply Chain
Solutions Limited**
Senior Executive- SCM



Feb 2013 to
Apr 2015

Lakmé Lever Pvt. Ltd
Supply Chain Manager



Jun 2016 to
Dec 2017

CHANEL
Manager Supply Chain



Jan 2018 to
Present

Nykaa
Associate Vice
President



LEARNING BEYOND CLASSROOMS.

Just as Delhi's rich cultural heritage stands as a testament to its vibrant history, FIIB has been cultivating a cultural legacy of its own. Beyond textbooks, FIIB promotes holistic development through diverse extracurricular activities. From team-building exercises to leadership workshops, these experiences enrich our students' skill sets and nurture well-rounded professionals ready to excel in any industry.

Our commitment to cross-cultural learning and a diverse array of activities ensures that our students gain not just academic knowledge but also the interpersonal and leadership skills necessary to thrive in a global environment.



“

For over 8 years, FIIB has consistently delivered students who not only meet but exceed our expectations. Their alignment with our needs is evident year after year, with over 4 generations of FIIB alumni contributing significantly to Cafe Coffee Day's success.

- Ms Yamini Puri Singh
Senior Manager-HR at Coffee Day Global Ltd

”

INDUSTRY-READY GRADUATES YOUR COMPETITIVE ADVANTAGE

Looking for graduates who can hit the ground running? Our programs go beyond theory, equipping students with the practical skills and industry exposure required in today's dynamic business landscape. The **"Learning by Doing"** approach equips graduates with the confidence and expertise to become immediate assets to your organization.

Corporate Internship Program (CIP)

CIP is a crucial 12-week double-credit component of the curriculum, aligning theory with real-world practice. Mentored for employment and designed to help students secure a PPO (pre-employment offer) by focusing on recruiter-relevant projects.

Social Internship Program (SIP)

SIP is a 2-week program which uniquely blends business acumen with social impact, nurturing purpose and sharpening practical skills. Students gain hands-on experience in the social sector, collaborating with various SSOs, equipping them for impactful leadership roles in social responsibility.

Career Pathways Simulation (CPS)

The Career Pathways Simulation (CPS) module bridges academics and industry by immersing students in real-world scenarios, role plays, and insights from professionals. Tailored for various Career Tracks (CTs), it equips them with practical skills and prepares them for successful transitions into industry roles.

Guided Independent Study (GIS)

GIS is the capstone of the MBA program, fusing academic learning with career-focused research. Known as a "Master Research Dissertation (MRD)," it enhances conceptual understanding, enhances employability, and aligns research topics with corporate objectives.

Corporate Masterclass

Corporate Masterclass series offers students a unique opportunity to engage directly with distinguished industry leaders. These sessions go beyond conventional learning, providing actionable insights, strategic perspectives, and real-world experiences that enrich classroom knowledge and prepare students for the complexities of the business world.

Industry Visits

Aligned with student interests, visits to manufacturing units, hubs, warehouses, and other real world settings provide students with a practical understanding of industry systems and procedures, enhancing their readiness for organizational roles.

SANKALP

SANKALP (Skills and Knowledge Align for Leadership Impact) is a meticulously crafted four-stage employability program, curated by industry experts. It bridges vital industry-academia gaps, empowering students with essential corporate skills tailored to their chosen career tracks.

View from The Top (VFTT)

The series features guest lectures where industry titans speak to share valuable industry-specific insights and motivate budding business students

Live Project

Live projects set the right stage for skills to be transformed into performance. Generally carried on core subjects such as Marketing, HR, Finance, or sometimes on any managerial issue in particular, they help cultivate essential qualities for the corporate world, enhancing graduates' readiness for the business world.

HR Round Table

An HR-led discussion to inform students of the various factors HR Leaders consider when hiring young talent and possible shifts in industry expectations.



“



At FIIB, we bridge the gap between classrooms and boardrooms through a hands-on, learning-by-doing approach. Our students solve real business challenges, work with industry tools, and graduate with the mindset and skill set to deliver impact from day one. If you're looking for talent that's trained to perform, not just participate — FIIB is where your search ends

- Dr Sudhi Sharma, PGP Chair - Career Readiness

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POWERED BY PURPOSE, SHAPED FOR IMPACT

Our graduates bring more than just academic qualifications to your organization. Recognized with the Best CSR & Sustainability Initiative Award (2025) at the 21st Annual National Business & Community Conclave, SIP equips students to become socially responsible leaders by engaging them in SDG-aligned, two-week internships with Social Sector Organizations (SSOs). Through action-based learning, they build critical skills, global awareness, and deliver measurable impact—emerging as socially responsible professionals ready to lead with purpose.

Aligned with the United Nations Sustainable Development Goals (SDGs), our two-week program fosters impactful partnerships with Social Service Organizations (SSOs) to address critical global challenges:



Social Impact Metrics

1,358	19,012	52	8+
Social Internships Completed with Measurable Outcomes	Days Invested in Social Causes	Partnerships with Social Sector Organizations	Years Consistent Contribution to Social Development

Our Partnering Organizations



“

During their 2025 Social Internship, FIIB students showcased a strong grasp of corporate sustainability. They conducted in-depth research on climate change and decarbonization, engaging with industry leaders to understand real-world challenges. Their curiosity, insight, and commitment to sustainability were truly commendable.

- Habitat India

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CORPORATE INTERNSHIPS IN ACTION: PROBLEM-SOLVERS AT WORK

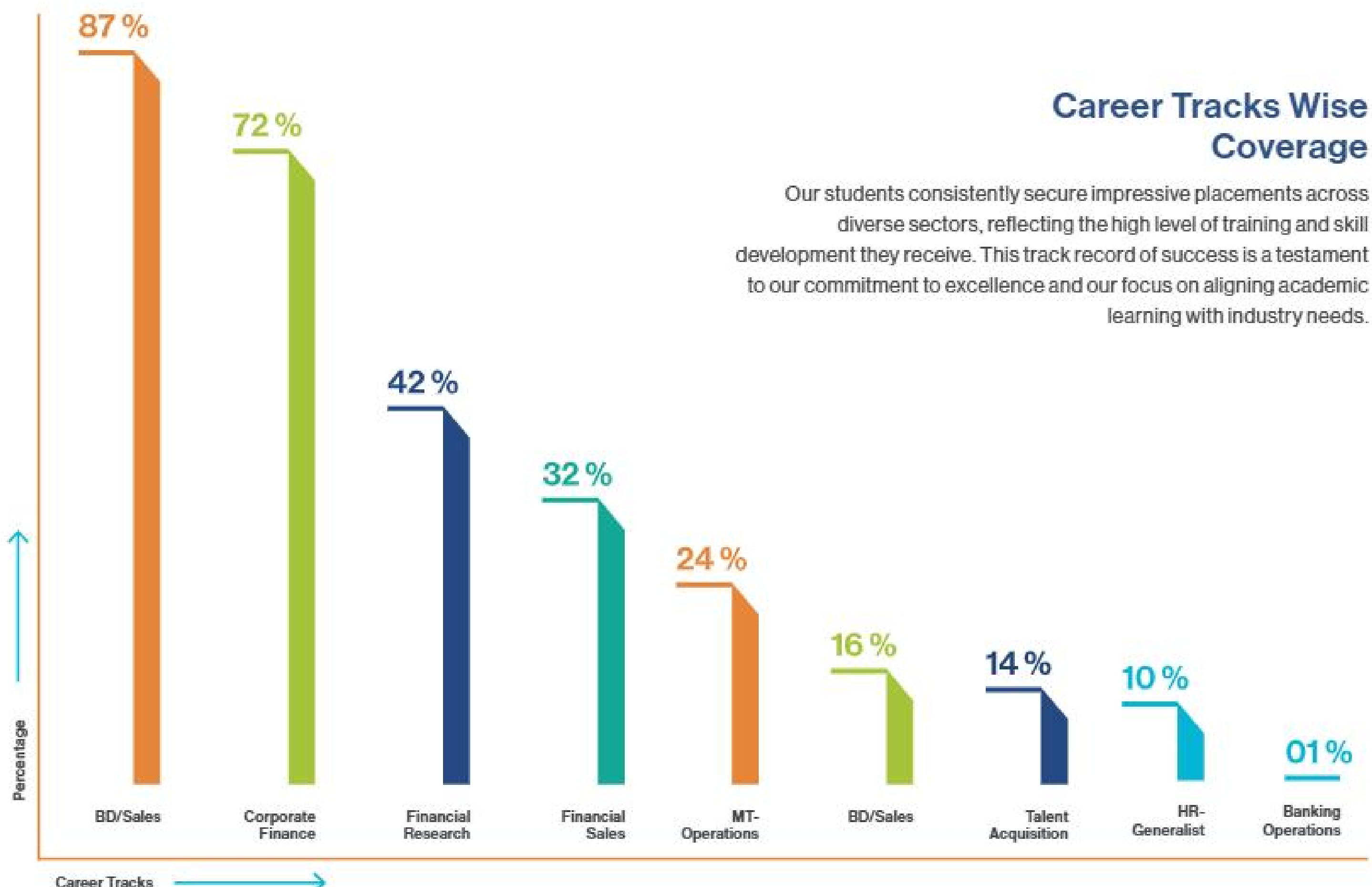
Our Corporate Internship Program (CIP) partners play a pivotal role in shaping the careers of FII B students. These collaborations not only provide invaluable real-world experience but also foster mentorship, guiding our students to reach their full potential. With the support and guidance of these mentors, our students gain practical insights and develop crucial skills, preparing them to excel as future business leaders.

Internship Recruiting Partners



Career Tracks Wise Coverage

Our students consistently secure impressive placements across diverse sectors, reflecting the high level of training and skill development they receive. This track record of success is a testament to our commitment to excellence and our focus on aligning academic learning with industry needs.



TOP CIP PROJECTS



Ankita Sengupta

Major Specialization:
Finance

Title: Fundamental And Technical Analysis of Large Cap Stocks of The NBFC Sector for Sustainable Investment Decision



Yuvika Bhatnagar

Major Specialization:
Finance

Title: Evaluating Green Energy Funds over Crypto Currency: Portfolio Diversification through Descriptive Statistics and HEDGE RATIOS



Jhalak Agarwal

Major Specialization:
Finance

Title: Investigating the Influence of Twitter Economic Uncertainty and Geopolitical Risk on Clean Cryptocurrency Returns



Md Raza Khan

Major Specialization:
Finance

Title: ESG: Impact of IND and US EPU Index on Top 20 ESG Rating Indian Companies



Uttam Kumar

Major Specialization:
Finance

Title: A Comparative analysis of conventional mutual funds (MFs) and Environmental, Social, and Governance (ESG) mutual funds



Tejaswini Negi

Major Specialization: OB & HR

Title: Streamlining Talent Acquisition Process for Optimal Hiring Returns



Garima Yadav

Major Specialization:
Marketing

Title: Expanding into New Markets, Driving Sales: A Comprehensive Strategy for Carabao's Alternate Channels in Delhi NCR



Shiv Sharma

Major Specialization:
Marketing

Title: Strategic Growth Initiatives Driving Market Expansion and Revenue Growth at ITC Foods



Gautam Maurya

Major Specialization:
Marketing

Title: Marketing Navigating the Dynamics of Student Accommodation: Insights from an Internship at University Living



Pragya Pandey

Major Specialization:
Marketing

Title: Influential Factors in Securing Student Accommodation: Global Challenges and Solutions



Bhumika Chhabra

Major Specialization:
Marketing

Title: Analysing Customer Behaviour for Strategic Sales Enhancement at Casita



Romit Nirula

Major Specialization:
Marketing

Title: Enhancing Brand Visibility and Sales Performance for Carabao Energy Drink in the NCR Market



HIRE THINKERS. NOT JUST DOERS.

At FIIB, we believe that research cultivates more than academic excellence—it develops professionals who ask the right questions, think critically, and solve problems with evidence-backed insight. Our students actively contribute to the world of business research, presenting at conferences, publishing articles, and writing case studies that reflect both curiosity and relevance.

This growing research orientation makes them better decision-makers, stronger communicators, and more effective contributors to industry projects.

Student Research Outcomes | 2024–2025

10

Conference
Presentations

05

Research
Publications (Scopus
& ABDC)

01

Case Study
Publication

03

Book Chapters
Authored

01

Media Article
Published



Pulkit Kashyap

Title: *Sentiment Analysis of Investment Planning and Decision-Making Using Top of the Mind (ToM), One-word and Sentence-completion Approach*

Journal/ Conference: Banktech 4.0: The Next Wave of Transformative Banking (scopus)



Hemlata

Title: *Tech-Sustainable Nexus- Identifying Diversification Lessons from the Pandemic with Emerging Markets*

Journal/ Conference: IEEE journal



Gunjan Chabra

Title: *Navigating the Challenges of AI in HR Landscape*

Journal/ Conference: 13th International Conference on Digitization, Sustainability, and Innovation at Apeejay School of Management in Delhi.



Mani Khurana

Title: *The Nutrition Mantra: Addressing Market Penetration Challenges and Solutions Recommended*

Journal/ Conference: (IMPeC) - 2025- IIM Sambalpur conference



Kautuk Chaturvedi

Title: *Solving Recruitment and Retention Challenges at SEHAT CONNECTIONS LLP: Insights and Recommendations*

Journal/ Conference: (IMPeC) - 2025- IIM Sambalpur conference



Pranjal Pandey

Title: *Navigating Workplace Diversity: Understanding & Addressing Microaggressions for Inclusive Organizational Culture*

Book Chapter: Future of Human Resource Management and Multigenerational Workforce



Anushka Tomar

Title: *Revolutionizing Education: Empowering Lives Through Innovative Non-Formal Training Programs*

Journal/ Conference: X Research Competition - Skyline University College, Sharjah



Chetanshi Gupta

Title: *The Untold Story of Dark Tetrad Investors*

Journal/ Conference: Management Education and Research Colloquium



Mananya Gupta

Title: *Factors Affecting Adoption in Blockchain, AI & MI in Manufacturing Industry*

Journal/ Conference: Soft Computing for Problem Solving (SocPros)



Aditi Gupta

Title: *Resilience and Diversification Potential of Logistics in the Indian Market: A pre & post COVID 19 analysis*

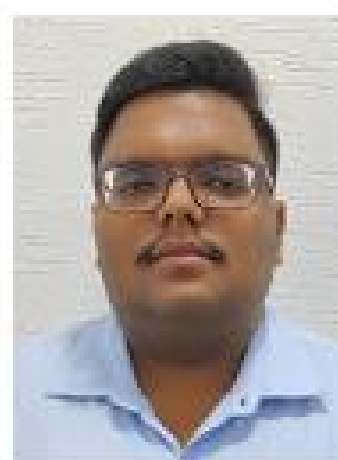
Journal/ Conference: International Journal of Diplomacy and Economy



Shrishti Jain

Title: *Do Top Ranked ESG Score Countries provide diversification opportunities with Global Markets?*

Journal/ Conference: Int. J. of Revenue Management, (IJRM)



Vivek Tiwari

Title: *Time-Varying volatility among Bahrain stock exchange with disruptive technology and sustainable asset class- Insights for portfolio diversification*

Journal/ Conference: IEEE Xplore, Scopus Indexed

GLOBALLY AWARE. INDUSTRY READY.

FIIB prepares students not just to work in businesses, but to work across borders. Through international exchanges, collaborative learning with foreign universities, cross-cultural projects, and global competitions, our students gain a mindset that blends global perspectives with business pragmatism. The result? Graduates who adapt fast, think globally, and lead inclusively—ready to thrive in today's interconnected economy.

Global Engagement in Numbers

24+

MoUs with Global Universities

35+

International Guest Lectures

10+

Student Exchange Programs Facilitated

02

Global PRME Student Career Reps

30+

International Research Collaborations

01

FIIB Scholar – Post-Doctoral Fellow at Stanford

16

Students – Global Scaling Challenge Participants

60%

Courses with UN SDG Integration (100% by 2025)

Global Learning in Action

COIL with NC State University (USA)

- Joint international research and consumer behavior courses
- Students worked in multicultural teams using tools like NVivo & Qualtrics
- 140+ participants across 2 programs in 2025

Global Scaling Challenge Highlights

- FIIB students reached the finals at UC Anderson, presenting scaling strategies for the U.S. space economy, after three years of consistent participation.
- Judged by global industry experts, enhancing cross-cultural collaboration and strategic thinking.
- Competed for \$35,000+ in awards, earning a prize in the 2024–25 edition.

Student Exchange with SolBridge & University of Salerno

- Semester-long exchanges with SolBridge and University of Salerno, earning academic credits while immersing in diverse academic cultures
- Collaboration with AACSB-accredited institutions, developing cultural intelligence through shared curricula and peer-to-peer learning
- Flexible virtual and in-person formats, fostering adaptability and cross-cultural communication skills in global settings

PRME Global Recognition

- FIIB is a signatory to the **UN-supported PRME**, embedding sustainability and responsibility into management education.
- **Ankita Sen Gupta (PGDM 2023–25)** represented FIIB on the **PRME Global Students Career Team**.
- **Mansi Kaushik (PGDM 2024–26)** appointed **Regional Leader – South & Central Asia**, amplifying student voice in global forums.

What This Means for You



Culturally Intelligent Talent

Students with experience working in international teams, understanding diverse consumer behavior, and adapting to varied business contexts.



Analytical & Responsible Leaders

International case study learning and SDG integration build ethical, future-focused decision-makers.



Strong Global Communication

Exposure to global speakers, COIL, and exchanges sharpens collaboration, confidence, and cross-border communication.

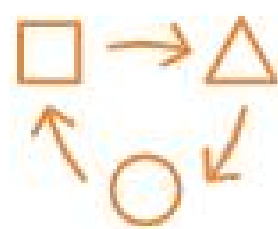


Faster Onboarding in Global Roles

FIIB grads are prepared for MNC environments, client-facing roles, and culturally complex markets from day one.

TEAMWORK AS A CORE CURRICULUM SKILL

Teamwork is a core principle continuously measured and honed. We understand that “what can’t be measured can’t be improved,” which is why “Teamwork” is a prominent program objective, integrated into various subjects. By emphasizing teamwork, we help students leverage their diverse strengths for superior results. This core principle is woven into our curriculum and extracurricular activities through:



Capstone Projects

Students collaborate with peers to tackle real-world challenges, fostering problem-solving and communication skills.



Bootcamps

Students immerse themselves in intensive, collaborative learning experiences that push boundaries and solidify teamwork.



Student Clubs

Students connect with like-minded individuals, where teamwork is essential for organizing events, achieving goals, and building lasting relationships.



“



At FIIB, we pride ourselves on nurturing future-ready professionals equipped with both academic excellence and practical skills. Our program ensures that our RACERs are reflective and well-prepared to meet the evolving demands of the modern workplace, making them the ideal choice for an organization seeking exceptional talent. They are poised to make significant contributions to your organization with their innovative thinking, industry-aligned knowledge, and a commitment to excellence. We eagerly anticipate the opportunity to collaborate and build a mutually beneficial partnership with your esteemed organization.

Dr. Tavleen Kaur | Center Chair - Center for Behavioral Insights

”



BEYOND ACADEMICS

SHAPING WELL-ROUNDED PROFESSIONALS

FIIB promotes and implements holistic student development through a vibrant network of clubs catering to diverse interests. These clubs provide a platform for students to develop essential professional skills, build strong networks, and cultivate a spirit of social responsibility.

 — The Social Conscience — JAAGRITI: Develop socially conscious leaders by empowering students to make a positive impact through community initiatives.	 — The HR Network — CYNERGY: Offer students valuable insights into HR practices and trends, preparing them for successful careers in Human Resources.	 — Wings to Our Deeams — UDAAN: Equip students with the entrepreneurial mindset and practical skills sought after by leading companies.
 — The English Edge — PROSE: Cultivate confident and articulate communicators by providing opportunities to hone written and verbal communication skills.	 — Fortune Stock Exchange — FORTUNE STOCK EXCHANGE: Provide students with practical exposure to financial markets, honing their analytical and decision-making abilities – skills highly valued by recruiters.	 — Spirit Committee — SPIRIT COMMITTEE: Foster collaboration and teamwork, while allowing students to showcase their talents and celebrate diversity.
 — Market Gurus — BRAND ROVERS: Help students bridge the theory-practice gap by applying classroom knowledge to real-world marketing challenges.	 — Operations & IB — SIGMA: Develop critical thinking and problem-solving skills through practical events that simulate realworld operational challenges	 FIIB Girl Up Club promotes gender equity, empowering women through activities inspired by UN SDG 5, fostering a supportive and inclusive environment to address gender inequality.

Student Council & SPAC

FIIB's Student Council and SPAC are instrumental in developing leadership and organizational skills among students. The Student Council provides a dynamic platform for fostering community spirit and leading campus initiatives, while SPAC focuses on corporate relations, negotiation, event management, and project leadership. These platforms empower FIIB students to excel as future leaders in diverse professional settings.

“



Our student clubs and campus initiatives are not just extracurricular — they are co-curricular experiences where students develop leadership, teamwork, and problem-solving skills in real time. From managing events to running campaigns and leading peer teams, our students take charge early and often. These experiences shape them into confident professionals who are not only job-ready but life-ready.

Dr. Shuchi Dikshit | Assistant Professor, HR & OB

”

BUILT TO LEAD. READY TO DELIVER.

At FII B, we don't just prepare students to join the workforce—we prepare them to transform it. Rooted in the energy of India's capital and shaped by industry insights, our students bring the right blend of skill, agility, and global perspective to meet the evolving demands of business. With hands-on exposure, advanced tools, and a mindset for impact, FII B graduates are ready from day one—and our long-standing recruiter relationships are proof that we consistently deliver talent that performs, adapts, and leads.





“

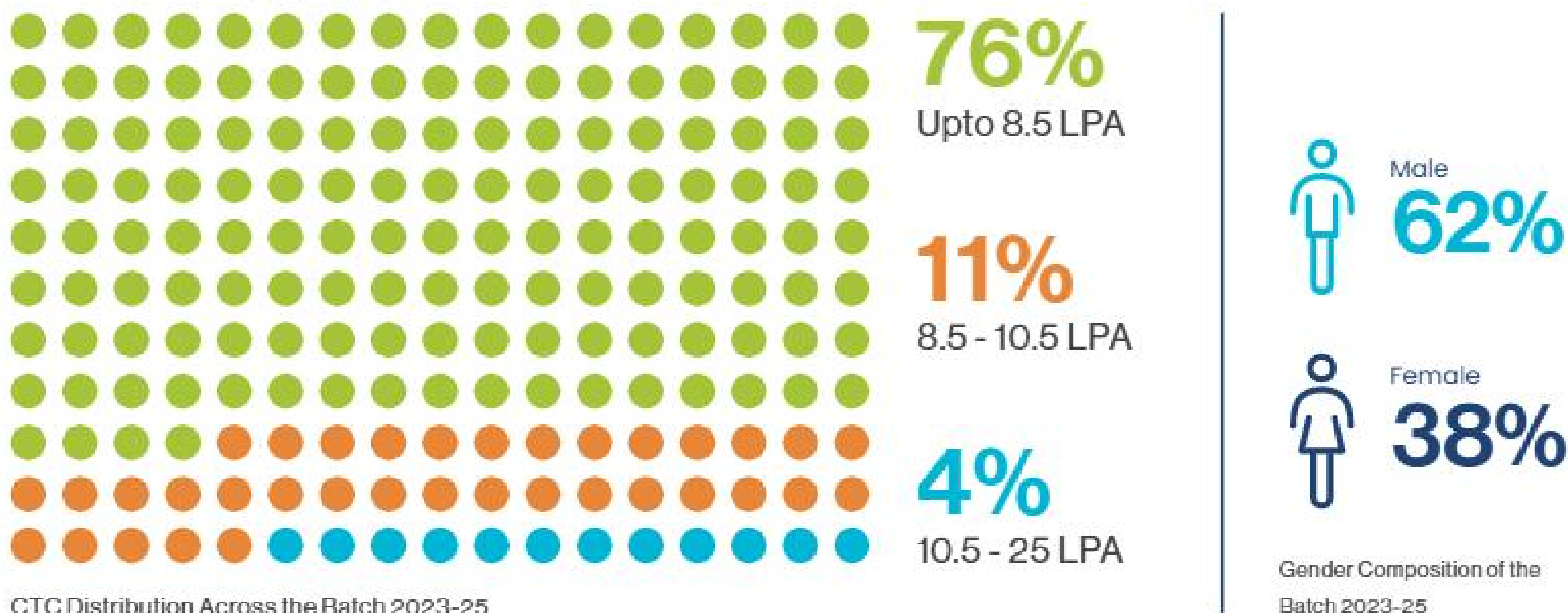
FIIB students stand out for their innovation and teamwork, showing their all-round growth and readiness to contribute effectively, which eventually are highly valued at organizations like Patanjali, where holistic development is crucial for success.

- Dr Sanjeev Khanna
COO, Patanjali Foods

”

OUR PROVEN TRACK RECORD WITH THE CLASS OF 2025

Finding highly qualified and job-ready graduates can be a challenge. At FIIB, we pride ourselves on our strong placement record, consistently connecting top employers with skilled graduates.



Career Track Wise Report



A legacy built on a thriving network of achievers

The legacy of FIIB is significantly shaped by its distinguished alumni, who embody the success and impact recruiters seek. With over 3300 professionals in diverse geographies, positions, and industries, our alumni have built outstanding careers and made significant contributions to their fields. Their achievements reflect the strength of our program, providing a powerful network that enhances the professional growth of future graduates.



A LEGACY OF EXCELLENCE

ALUM SPOTLIGHT

24 YEARS LATER, STILL POWERED BY FIIB & PURPOSE

“

FIIB didn't just shape my career—it shaped me. Even after 24 years, the lessons I learned at FIIB continue to fuel my growth, both professionally and personally. The confidence, character, and clarity I developed on campus have helped me rise to every challenge that's come my way.

Wherever I go, the strong foundation I received at FIIB follows me—and opens doors. For me, FIIB was not just a stepping stone—it was the launchpad. And beyond it, the sky truly has been the limit.”

Shubhra Pillai
DGM – International Business



Ahmedabad, Gujarat



Batch: 1999–2021

Jan 2001 to
Jan 2003

Dr. Reddy's Lab
Service Officer



Jan 2003 to
Jul 2003

Novartis India Ltd
Product Specialist



Feb 2013 to
Apr 2015

**Shelys
Pharmaceuticals**
Senior Manager-
Customer Relations



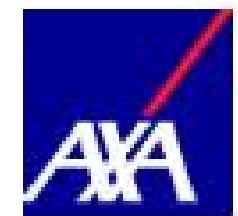
Jun 2016 to
Dec 2017

**Cadila
Pharmaceuticals Ltd.**
Deputy General Manager



BUILDING ENDURING PARTNERSHIPS

Key Recruitment Partners



"Having worked with the students of FIIB, it is evident how the institution instills good values in their students. They are very dedicated, friendly and extremely inquisitive. It is always a pleasure connecting with the campus on various engagements!"

Deloitte
Mr Karan Bhatia

"The teamwork skills exhibited by FIIB students are truly outstanding. They collaborate effectively, communicate clearly, and support each other to achieve common goals."

Simpli Group
Mr Rajneesh Singh

"The students demonstrate a strong foundation in both technical and soft skills, with an eagerness to learn and adapt to real-world challenges. Their professionalism, problem-solving abilities, and collaborative mindset make them valuable assets to any organization."

GENPACT India
Mr Akshat Joshi

"I thoroughly enjoyed interacting with the students at FIIB and thank the entire team for their invitation and supporting us throughout the process"

Kuehne + Nagel
Ms Arti Pandey

"It was great recruiting from FIIB, New Delhi. Students are corporate ready with actual skill sets required by us for fresher's hiring."

Ameriprise Financial LLC
Ms Kirti Kabra

"FIIB students consistently demonstrated strong understanding of deep dive into financial and analytical skills and are highly adaptable to situational assignments being allocated at work. We've been very impressed with their professionalism and readiness to contribute from day one."

Kosh
Mr Vineet Ranjan

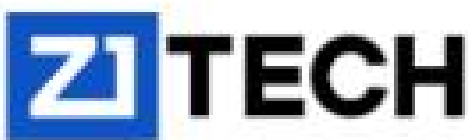
"We've been hiring from FIIB for several years and consistently find well-prepared, competent talent. The institute's focus on future-readiness and the seamless support from the Career Management Center are truly commendable."

MRF Tyres
Mr Ouseph Antony

"FIIB is an esteemed institution where 'theory meets practical'. In this fast changing and dynamic business environment, what makes an organization more competitive is that your people have an edge over your competitors."

WNS India
Mr Sagar Kapoor

At FIIB, we believe in fostering symbiotic relationships with our recruiting partners, ensuring a mutually beneficial collaboration. Our commitment to excellence and innovation aligns with the strategic goals of our partners, creating a dynamic environment where both parties thrive. By working closely with industry leaders, we continuously refine our curriculum to meet evolving market needs, providing our partners with highly skilled and socially responsible graduates. These enduring partnerships enable our students to gain valuable insights and real-world experience, while our partners benefit from fresh perspectives and cutting-edge solutions. Together, we shape the future of business, driving growth and success for all involved.



"Loved the spark in the eyes of every student and their zest to learn something new and made the engagement such a breeze"

Grant Thornton Bharat LLP
Ms Sheetal Jerath

"Found students to be really good. Very satisfactory"

Casita
Ms Deepika Sharma

"Students are good. Have communication skills with team building, listening skills. Presentation of the students was excellent."

Sutherland
Ms Shalini Dev

"The FIIB students are promising. They are aware of most of the questions based on the resume. We also got full support from the institute for the conduct of smooth placement process"

Lesso Buildtech
Ms Priyanka Varshney

"Students were really good and students were trained well in advance, based on their interest areas which was an added advantage."

Jeena Logistics
Ms Himani Raina

"Very good experience of hiring talent from FIIB. The students are well prepared and through with their financial concepts."

Gridlines
Ms Reeta Pant

We would like to extend our appreciation to FIIB for the opportunity to collaborate during this year's campus hiring season. We were happy by the professionalism and energy displayed by the entire team at FIIB throughout the recruitment process.

Tata Capital
Ms Aashleshaw Tawde

"Recruiting from FIIB, New Delhi was a fantastic experience. The students come well-prepared with the practical skills essential for our entry-level positions."

Ummeed Housing Finance
Mr Bikash Mishra



TALENT SCREENING

FIIB'S SELECTIVE ADVANTAGE

A strong academic background, leadership potential, and the desire to excel in business are essential requirements at FIIB Delhi. Our aim is to provide you with highly employable graduates who are prepared for immediate placement and long-term career success. We focus on ensuring that our students are not only ready to contribute from day one but also equipped to sustain thriving careers, engage in lifelong learning, and be valuable members of professional networks. This holistic development approach ensures that our graduates can add significant value to your organization both now and in the future.

Through interviews (WAT, GD, PI) and case analyses, we rigorously assess candidates' communication skills, critical thinking, problemsolving abilities, and alignment with the program's high standards. Our faculty panel evaluates students based on their academic and extracurricular accomplishments during the selection process, identifying those who will thrive in our dynamic learning environment. As a result, recruiters can expect to find talented individuals that are ready to contribute to their organizations.

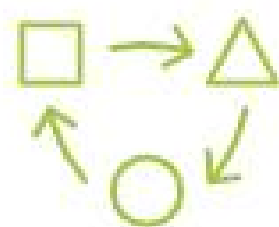
Comprehensive Evaluation Process

Our selection process is designed to assess not just academic abilities but also personal qualities that predict success in a dynamic business environment



Ambition

We look for individuals driven to surpass their achievements and contribute meaningfully to their fields.



Adaptability

Our candidates thrive in fluctuating environments, bringing flexibility and innovation to their roles.



Curiosity

An inherent desire for knowledge and exploration is a trait we value, indicative of lifelong learners.



Leadership

We prioritize candidates with the potential to lead and inspire, crucial for future managerial roles.

“

Our talent screening process involves a thorough evaluation of each candidate's competencies, ensuring they meet the specific needs of the industry. This selection process guarantees that only the most capable and well-prepared students reach your organization. As a result, recruiters benefit from a pool of candidates who possess strong analytical and problem-solving skills, require minimal onboarding, and are ready to contribute from day one. By partnering with FIIB, you gain access to a talent pipeline that is consistently refined to meet the highest standards of excellence.

Dr. Digamber Parsad,
Head Institutional Growth

”

“

Career development at FIIB is a tailored and serious initiative, customized to meet each student's unique needs. Our holistic approach ensures students' growth not just from a placement perspective but as lifelong learners. We adopt a 4-pronged strategy: Knowledge Development, where students gain insights into best business practices; Employability Proficiency, focusing on placement and career success; Faculty-Student Mentoring for personalized advice; and Student Affairs to hone managerial and leadership skills. These efforts make our students valuable assets for recruiters, ready to contribute from day one.

Mr. Ishminder Bahl,
Sr. Manager - Employer Relations

”

YOUR FUTURE WORKFORCE BATCH PROFILE 2024-26

Specialisation Diversification



Gender Diversity



*Total Batch Size: 296

Education Background

67%

Management & Commerce

19%

Science & Engineering

14%

Arts & Humanities

Future-Ready Talent Starts Here

Your organization needs top talent to meet today's goals—and stay ahead of tomorrow's challenges. Our Career Management Center (CMC) bridges the gap between campus and corporate by aligning student aspirations with industry expectations.

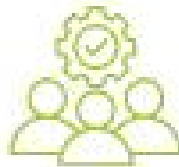
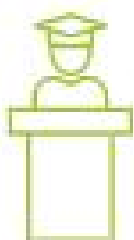
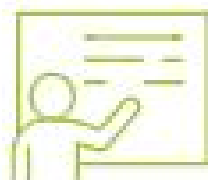
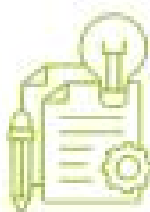
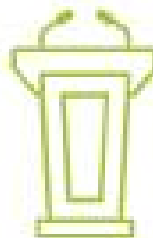
We stay ahead of the curve as technology, analytics, and business innovations continue to reshape talent needs. From real-time career support to deep-rooted industry exposure, our students are prepared to deliver impact from day one.

Let's build the future together.



COLLABORATE WITH US

Explore the diverse avenues and benefits of collaborating with FIIB.

Placement Discover Your Next Innovator at FIIB		Internship Fuel Your Business Growth with FIIB Interns		EDP Executive Development Programmes to enhance organizational skills	
Be a Speaker Inspire Students with Your Industry Insights		View From The Top (VFTT) Lead & Inspire at our platform for CXOs and CEOs to share insights.		Live Project Bring students on board for short-term assignments	
Research & Consultancy Explore our research expertise to innovate and solve industry challenges		Annual Summit Attend as a guest or keynote speaker		Be a Visiting Faculty Shape future leaders with your industry expertise	

Meet the Team



Neha Goyal
Deputy Head - Employer Relations
Mob: +91 9873735590
Email ID: neha.goyal@fiib.edu.in



Ishminder Bahl
Deputy Head - Employer Relations
Mob: +91 99114 34784
Email ID: ishminder.bahl@fiib.edu.in



Sanjay Mandal
Sr. Manager - Data Mining
Mob: +91 97169 76458
Email ID: sanjay.mandal@fiib.edu.in



Neha Gupta
Assistant Professor & Sr. Manager - Employer Relations
Mob: +91 9810138618
Email ID: neha.gupta@fiib.edu.in



**Future-Ready Talent
Starts Here**

cmc@fiib.edu.in

FIIB GUIDED BY REAL-WORLD EXPERTISE

At FIIB, we are shaped and strengthened by a broad network of distinguished advisors—from industry veterans and global researchers to academic thought leaders and accomplished alumni.

Our Advisory Council, Research Mentors, FBR Editorial Experts, and Alumni Advisors bring diverse perspectives and deep domain expertise. Together, they guide our strategic direction, ensure academic and industry alignment, and help us stay at the forefront of management education and practice.

Their collective insight ensures that FIIB remains future-focused, globally connected, and rooted in real-world relevance.



Mr. Amitabh Jhingan

Partner EY Parthenon International Education Practise; Co-Chair FICCI K12 Committee



Mr. Rajat Jain

Founder Director PadUp Ventures and Non- Executive Director in Times Innovative Media Ltd



Dr. Sudhir Rana

Associate Professor, Gulf Medical University, Adjunct Faculty, FIIB & Editor-in-Chief, FIIB Business Review



Mr. Manish Kheterpal

Managing Partner, WaterBridge Ventures



Prof. Furqan Qamar

Professor, Faculty of Management Studies, Jamia Millia Islamia, New Delhi | Former Secretary General, Association of Indian Universities



Prof. Jagdish N Sheth

Goizueta Business School, Emory University, Atlanta, USA



Ms. Rimy (Manjuran) Oberoi

Director, Center for Employability Research



Mr. Rajeev Grover

Associate Chartered Accountant (ACA) – Institute of Chartered Accountants of India | Treasurer & Board member – SOS Children's Villages of India



Dr. Raj Aggarwal

Kent State University Foundation, UK



Mr. Arpit Sharma

Chief Operating Officer (COO) at Skill Council for Green Jobs (SCGJ)



Mr. Anuj Kaura

Regional Transportation Leader/ General Manager with Amazon, India



Prof. Ram Mudambi

Fox School of Business, Temple University Philadelphia, USA



Dr. Anica Zeyen

Vice Dean Equality, Diversity and Inclusion & Professor at Royal Holloway, University of London



Mr. Bhushan Kumar

Behavioral Scientist, Fractal Analytics



Prof. Russell Belk

Schulich School of Business, York University, Ontario, Canada



Ms. Aditi Arora

Country Director – India, GirlUp, United Nations Foundation



Prof. Koles Bernadett

Associate Professor of Marketing, IESEG School of Business, Paris



Prof. Vanessa Ratten

Department of Management, La Trobe Business School, La Trobe University, Australia



Ms. Divya Balakrishnan

Behavioral Scientist Co-Founder, Mentza



Mr. Saurabh Mittal

Executive Coach, Adviser to Start-ups



Prof. Ilan Alon

School of Business & Law, University of Agder, Norway



Mr. Sundeep Sandhu

Managing Director, Texporto Pte. Ltd.



Ms. Arti Dora

Director | Forensic & Dispute Services, Deloitte Consulting



Prof. Hussain G Rammal

Adelaide Business School University of Adelaide, Australia



Ms. Darpan Khurana

Directory, Supply Chain Operations, Coca-Cola India Pvt.Ltd



Ms. Rashi Gupta

Head – Operations and Documentation, Tata International Limited



Prof. George Spais

School of Social Sciences, Hellenic Open University, Greece



Prof. Malcolm Higgs

Emeritus Professor of OB and HRM, University of Southampton; Professor of Leadership and Strategy, Birmingham City University Business School, UK



Prof. M.S. Balaji

Associate Professor of Marketing, RMIT School of Economics, Australia



Prof. Alkis Thrassou

School of Business, University of Nicosia, Nicosia, Cyprus

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EDAMBA Associate Member

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EXECUTIVE DEVELOPMENT PROGRAMS

Our Clusters of Expertise

- *Behavioral, Insights & Decision-Making*
- *Innovation, Entrepreneurship & Technology*
- *Responsible Management*
- *Leadership & Organizational Change*
- *General Management*

What We Offer



*Enhance skills to drive growth
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cmc@fiib.edu.in | www.fiib.edu.in

